



Empower Your Enterprise

With the World's Only Academy Devoted to Content Excellence

We equip large organizations around the world with knowledge, skills, and resources to thrive in the face of modern content challenges and opportunities.

Features + Benefits



- No Travel Costs
- Volume Pricing
- Repeatable Skills



- Current Topics + Skills
- Up-to-Date Examples + Activities
- Widely Applicable Concepts



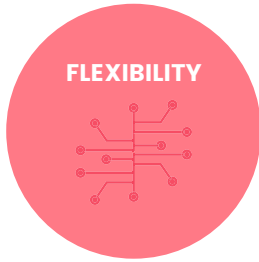
- Expert Instructors
- Research-Informed Curriculum
- Certification Tests



- Gamification to Reward Progress
- Morale + Productivity Boost
- Common Content Vocabulary to Accelerate Content Decisions









- Self-Guided Online Training, Recordings, + Live Sessions
- Secure Access to Materials for 1 Year
- No Travel Time



- Options to Add Custom Material or Courses
- Option to Cobrand
- Option to Add Center of Content Excellence Materials



Certifications Overview

 CONTENT ANALYSIS + STRATEGY	 CONTENTWRX ESSENTIALS	 CONTENT ENGINEERING	 CONTENT MARKETING	 CONTENT DESIGN + UX WRITING	 CONTENT LEADERSHIP
Content Strategist + similar role	Content Analyst + similar role	Content Engineer + similar role	Content Marketer + similar role	Content Designer + similar role	Content Manager or Director
Develop sophisticated strategy in complex content ecosystems	Use data to make smarter content decisions	Align content + technology to deliver customer delight	Plan content to reach, engage, + nurture customers	Plan content for frictionless interfaces + experiences	Lead initiatives + teams in complex organizations
SAMPLE COURSES • User Journeys That Work for Content • Competitive Content Analysis	SAMPLE COURSES • Setting Up an Evaluation • Advanced Analysis	SAMPLE COURSES • Taxonomy + Tagging • Content Modeling	SAMPLE COURSES • Brand Storytelling • Growing an Audience	SAMPLE COURSES • Mastering Microcopy • User Journeys for Content Design	SAMPLE COURSES • Cultivating Content Vision • Understanding Content Maturity and Capacity

Each certification consists of 4-6 courses.

Questions?

Contact us at info@content-science.com.