



MOBILE, CHAT, + VOICE

Condensed screens and conversational interfaces demand smart content approaches.

From the clarity and tone of interface text to adaptive display on mobile devices, consider content impact carefully.

OUR EXPERIENCE

With our multichannel capabilities as well as our diverse experience, Content Science is a powerful content strategy and implementation partner.

We help you create scripts, plan content reuse across channels, and optimize content for both visual and voice interfaces.

SAMPLE CAPABILITIES + ACTIVITIES

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| <ul style="list-style-type: none">• Script writing• Content design• UX content strategy + writing• Content concepts• Voice + tone definition | <ul style="list-style-type: none">• Voice search engine optimization• Taxonomy + content architecture• Content playbooks + guidance• Content testing + experimentation• Contextual help |
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SAMPLE MOBILE, CHAT, + VOICE CLIENTS



We developed a plan to adapt Traveler's Health content for effective display on a range of mobile devices.



We wrote and tested scripts for interactive voice response to improve customer service experiences.



We advised on structuring content for voice-activated search on mobile and home assistant devices.