

Let's partner to make your content make a difference.

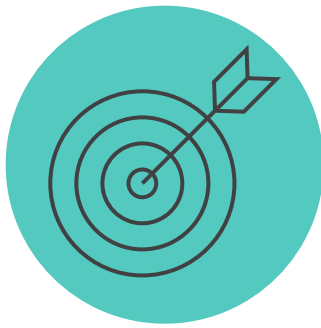
FOCUS AREAS

Content Analysis + Intelligence



Gaining insight into your content situation, performance, users, + more

Content Strategy + Vision



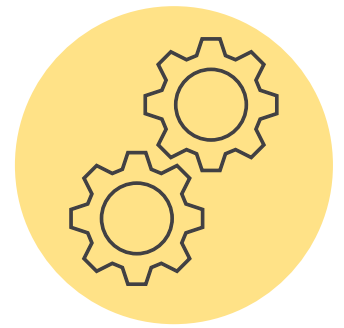
Envisioning the future of your content + maturing your content capacity

Content + User Experience



Planning the right content for the right users across touchpoints

Content Systems + Leadership



Aligning people, process, + technology to sustain, scale, + innovate

PROFESSIONAL SERVICES

Consulting



We partner with you to turn content challenges into opportunities. We're catalysts for positive change.

Education



Options range from our **online academy and certifications** to **custom workshops** to **publications**.

Research



As a think tank, we conduct **independent studies of issues** such as content credibility and content leadership.

Executive Retainer



Gain an outside perspective quickly on **ideas, trends, presentations, meetings, and more** as you lead major content initiatives or change.



PRODUCTS



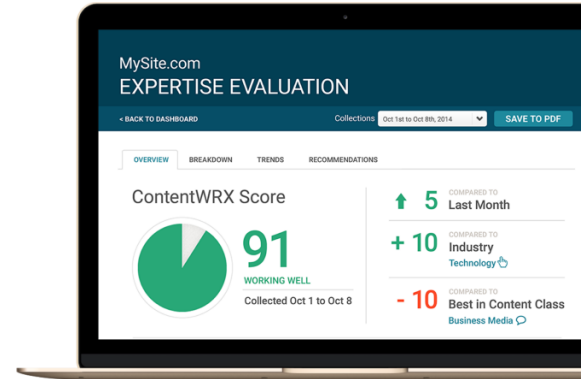
The Leader in Content Effectiveness

- Take your content measurement to the next level.
- Fills the content gap in your voice of customer and analytics data.
- Advanced features help predict and prescribe effective content.

Sample Awards



Sample Users



contentwrx.com



review.content-science.com

Content Science Review

Content Inspiration + Insights

- Contributions from Content Science + the world's leading brands
- Premium content includes research reports, toolkits, + templates
- Student, professional, team, + enterprise subscriptions available

Sample Contributors



- Online training, including modules and courses
- Certifications such as Content Marketing, Content Engineering, and Content Intelligence
- Custom version for enterprises seeking a Center of Content Excellence
- Instructors from Content Science and leading organizations



SAMPLE CLIENTS



"I found Colleen and Content Science to be very approachable and very much willing to spend the time it took to get in and understand the complexities of the company. One of the things we were really impressed by was that she focused on measurable results as they were relevant to our business."

Aaron Burgess, Director of Content Strategy, Dell

TOP REASONS TO PARTNER WITH US

Focus

No one cares more about your success with content than we do. Our mission is to empower every organization with actionable **content intelligence and strategy**.

Expertise

We're a passionate team of experts who have deployed **proven processes, systems, and tools** to make your content make a difference.

Results

Our focus and expertise never fail to bring you results. Whether you want to boost your marketing, improve sales, or achieve a different goal altogether, we will ensure your **content success**.

3365 Piedmont Road, NE
Suite #1400, Atlanta, GA 30305
+1 770-999-0697 content-science.com