



# Let's partner to make your content make a difference.

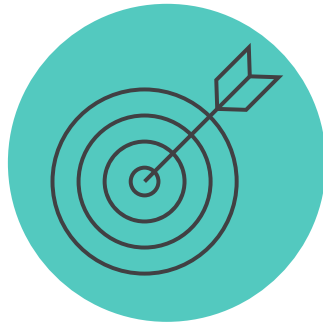
## Focus Areas

### Content Analysis + Intelligence



**Gaining insight** into your content situation, performance, users, + more

### Content Strategy + Vision



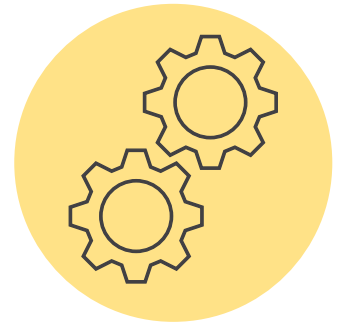
**Envisioning the future** of your content + maturing your content capacity

### Content + User Experience



**Planning the right content** for the right users across touchpoints

### Content Systems + Leadership



**Aligning people, process, + technology** to sustain, scale, + innovate

## Professional Services

### Consulting



**We partner with you** to turn content challenges into opportunities. We're catalysts for positive change.

### Education



Options range from our **online academy and certifications** to **custom workshops to publications.**

### Research



As a think tank, we conduct **independent studies of issues** such as content credibility and content leadership.

### Executive Recruiting



**We advise on hiring** the right leadership and can accelerate the recruiting process to build your team.



Products



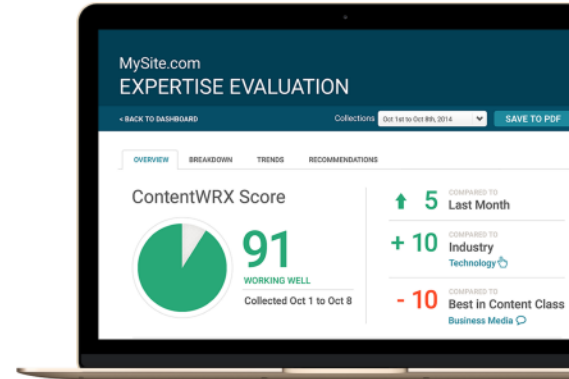
**The Leader in Content Effectiveness**

- Take your content measurement to the next level.
- Fills the content gap in your voice of customer and analytics data.
- Advanced features help predict and prescribe effective content.

Sample Awards



Sample Users



[contentwrx.com](http://contentwrx.com)



[review.content-science.com](http://review.content-science.com)

**Content Science Review**

**Content Inspiration + Insights**

- Contributions from Content Science + the world's leading brands
- Premium content includes research reports, toolkits, + templates
- Student, professional, team, + enterprise subscriptions available

Sample Contributors



[contentscienceacademy.com](http://contentscienceacademy.com)

- Online training, including modules and courses
- Certifications such as Content Marketing, Content Engineering, and Content Intelligence
- Custom version for enterprises seeking a Center of Content Excellence
- Instructors from Content Science and leading organizations



## Sample Clients



“I found Colleen and Content Science to be very approachable and very much willing to spend the time it took to get in and understand the complexities of the company. One of the things we were really impressed by was that she focused on measurable results, and measurable results as they were relevant to our business.”

**Aaron Burgess, Director of Content Strategy, Dell**

## Top Reasons to Partner with Us

### Focus

No one cares more about your success with content than we do. Our mission is to empower every organization with actionable **content intelligence and strategy**.

### Expertise

We're a passionate team of experts who have developed **proven processes, systems, and tools** to make your content make a difference.

### Results

Our focus and expertise never fail to bring results. Whether you want to boost your marketing, improve sales, or achieve a different goal altogether, we will ensure your **content success**.

1190 West Druid Hills Drive, Suite T-50  
Atlanta, GA 30329, United States  
+1 770-999-0697 [content-science.com](http://content-science.com)